

CREATE THE RIGHT IMPRESSION

File Transfer

Email files up to 10mb maximum. www.hightail.com/u/berkshirelabels

File Format

Single page PDF or AI file - please supply multiple sorts individually.

Vector artwork is highly preferred.

Any raster images must be provided at a minimum of 300dpi.

All linked raster images should be embedded within a PDF or Al file.

Fonts

All fonts should be embedded within a PDF or Al document.

Font files must be provided if live text is necessary.

Outlined text is preferred, although it cannot be edited.

Minimum font size is 5pt (font dependant). We recommend 6pt or larger for legibility.

Colour

When supplying Pantone references, please use Uncoated Pantones (Pantone U) for uncoated material and Coated Pantones (Pantone C) for coated material.

We match all Pantones to Digital Pantone Plus.

All CMYK images are matched to ISO Coated V2 (Fogra39L/47L).

Special colours need to have CXF data supplied or a hard copy sample supplied to match to.

File Layout

Provide all artwork with a cutter/die line. This should be specified as a spot colour called 'Cutting'.

Consider allowing a 1.5mm 'safe zone' inside the cutter for important text and images to allow for press tolerances.

A minimum of 1.5mm bleed should be applied beyond the cutter/die line.

Please remove any safe zone or bleed markings before submitting.

We would prefer artwork to be supplied without a legend box or any notations.

Barcodes

EAN-style barcodes should be supplied at a minimum size of 80% magnification and 10mm in height.

If you need us to generate a barcode for you, please provide the number and type of barcode required i.e. EAN13, UPC-A.

Can't see the information you need?

If you need any further assistance whilst creating your artwork, please do not hesitate to contact us on **01488 683628** or email **sales@berkshirelabels.co.uk**

www.berkshirelabels.co.uk