

Please consider these guidelines when creating your artwork.
This will help us in delivering you the quickest PDF proof.

A clear die-line should be visible at the desired size.
Please designate this as a spot ink called "Cutter"

Provide a minimum of 1.5mm artwork bleed past the cutter edge



Keep Important text/artwork
1.5mm from the cutter edge

Barcodes should be provided at this size or above where possible. We recommend a black on white colour combination for best results. We can generate a barcode for you to place in your artwork, please provide the number and type of barcode required i.e. EAN13, UPC-A etc.

Please provide your artwork in:

- PDF format
- CMYK colour mode
- 1:1 scale

- If providing artwork with a legend / annotations please also provide a separate PDF **showing only artwork and dieline**.
- Please **apply trim box information** to the required dieline.
- For best quality results, we recommend using vector based artwork. All raster images should be a **minimum of 300dpi**, and any **bitmap tifs** should be a **minimum 1200dpi**.

If you need any further assistance whilst creating your artwork, please do not hesitate to contact us on 01488 683628 or email sales@berkshirelabels.co.uk